

# 2011 MAME AWARDS MARKETING AWARD CATEGORIES ENTRY FORM

(check one)

Associate

Builder

Realtor

Category Number \_\_\_\_\_ Category Title (web address if applicable) \_\_\_\_\_

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/ST/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Target Market: \_\_\_\_\_

Product Type: \_\_\_\_\_ Price Range: \_\_\_\_\_

Validated by: \_\_\_\_\_ Title: \_\_\_\_\_

**Marketing Statement:** Explain the major marketing objectives of the entry and why you think it deserved an award in the category entered. Note any unusual constraints or opportunities and how the objectives were met. Include specific achievements and results (if applicable) based on the judging criteria for this award category

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*To continue the above, you may attach no more than one (1) typewritten page*

Please note others who should be recognized at the Awards Program:

Architect/Designer: \_\_\_\_\_

Landscape Designer: \_\_\_\_\_

Marketing Communications Firm: \_\_\_\_\_

Sign Company: \_\_\_\_\_

Other: \_\_\_\_\_

## MAME Awards Dinner Program

February 16, 2012 - 6:00 p.m. at Doubletree Akron/Fairlawn

RSVPs required via the HBA Serving Portage and Summit Counties - Watch for your invitation!

**ENTRY FEE - \$60 SMC Members / \$75 Non-SMC Members**

**Deadline: January 27, 2012**

Make check payable to: HBA Serving Portage and Summit Counties

Mail to: 799 White Pond Dr. - Akron, OH 44320

Questions? Call (330) 869-6800