



# Lunch & Learn

Wednesday, August 19, 2009 • 11:30 am-1:00 pm  
HBA Reischman Auditorium • 799 White Pond Dr.



## “TIME FOR A BUSINESS MAKEOVER?”

### 10 Benchmarks of Today's Winners

- What changes will you make in 2009 to ensure success?
- What lessons did you learn from last year's results?
- What is your plan for sales success?
- What will the next level look like to you?



### OUR PRESENTER: Michael Jones, The Ruby Group

*Michael Jones is Vice President of The Ruby Group; a business development firm whose mission is to help individuals and companies achieve their economic and professional goals. The Ruby Group provides non-traditional business training along with on-going coaching and reinforcement. Having worked with more than 100 local companies in the past three years, The Ruby Group is considered a trusted advisor in establishing, refining and growing sales forces. "You will find, in speaking with our clients and colleagues, that their success is directly related to our enthusiasm and dedication," Michael says.*

*Michael began his selling career as part owner of a commercial truck tire business in the Bronx, NY, where he was in charge of commercial sales, marketing, and customer service. His passion and dedication to the profession of Professional Selling has led him to his current position at The Ruby Group.*



### Registration Prices:

SMC Members: \$7  
Non-SMC Members: \$12  
price includes lunch

brought to you by HBA's  
SMC Programs Committee



### Take Advantage of our PRE-PAY Discounts!

Save \$2 by pre-paying with cash, check (\$5/\$10) OR \$1 by pre-paying with credit card (\$6/\$11) on or before 8/17/09

**Reservations are due by Monday, August 17.** Uncancelled RSVPs/no-shows billed per HBA policy

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip/Phone: \_\_\_\_\_

SMC Member? \_\_\_\_\_ Check enclosed for \$ \_\_\_\_\_ or bill credit card below for \$ \_\_\_\_\_

VISA/MC/DISC #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CCV code/Billing Zip: \_\_\_\_\_

PLEASE...RSVP to sharong@akronhba.com / online at www.akronhba.com or fax to (330) 869-5506